InnovationWell Interaction Meeting

A NEW ERA IN USING NATURAL PRODUCTS FOR DRUG DEVELOPMENT AND HEALTH

Two **CHEMOTHERAPY DRUGS** have been developed from the alkaloids contained in this one pretty flower, the **ROSY PERIWINKLE of Madagascar**.

Another 300,000 known natural compounds are still out there - only 10% of which have been tapped for drug discovery.

*For mother nature does not give up her secrets easily.*

Could **emerging techniques** - infrastructure development, data sharing, crowdsourcing, natural product mimetic library design, evidence-based workflows – now **provide the missing conditions** for a new era of **natural-based drugs** and healthcare products?

**Want to know more? JOIN US at**

**InnovationWell Basel:** Wednesday, Nov 21 - 14:30-18:00 at Technology Park Basel Auditorium

**SPEAKERS:**
- Tímea Polgár, Founder and CEO, Envision Biotechnology
- Barry Hardy, CEO, Douglas Connect and President, OpenTox Association
- David Bruno, Director Natural Substances, R&D Sourcing & Botany at Pierre Fabre Research Institute

http://www.innovationwell.net/events/2018-Basel

*Co-sponsored by the Swiss OpenTox Chapter*