

InnovationWell

Interaction Meeting

A NEW ERA IN USING NATURAL PRODUCTS FOR DRUG DEVELOPMENT AND HEALTH

Two **CHEMOTHERAPY DRUGS** have been developed from the alkaloids contained in this one pretty flower, the **ROSY PERIWINKLE of Madagascar**.

Another 300,000 known natural compounds are still out there - only 10% of which have been tapped for drug discovery.

For mother nature does not give up her secrets easily.



Could **emerging techniques** - infrastructure development, data sharing, crowdsourcing, natural product mimetic library design, evidence-based workflows – now **provide the missing conditions** for a new era of **natural-based drugs** and healthcare products?

Want to know more? JOIN US at

InnovationWell Basel: Wednesday, Nov 21 - 14:30-18:00 at Technology Park Basel Auditorium

SPEAKERS:

Tímea Polgár, Founder and CEO, Envision Biotechnology

Barry Hardy, CEO, Douglas Connect and President, OpenTox Association

David Bruno, Director Natural Substances, R&D Sourcing & Botany at Pierre Fabre Research Institute

<http://www.innovationwell.net/events/2018-Basel>

Co-sponsored by the Swiss OpenTox Chapter